

Grand Challenges *in* Parkinson's Disease

Sept. 23–24, 2026



Sponsorship Opportunities

The *Grand Challenges in Parkinson's Disease* symposium brings together hundreds of scientists, clinicians and people with Parkinson's to explore the latest Parkinson's research. Van Andel Institute and Cure Parkinson's are thrilled to once again host *Rallying to the Challenge*, a parallel meeting designed for and by people with Parkinson's, advocates and care partners that explores how the Parkinson's community can impact and accelerate research.

Presenting Sponsor • \$10,000 (Exclusive)

- Highlighted as the Presenting Sponsor on symposium materials and recognition channels (top billing with logo)
- Exclusive recognition at the evening events on Sept. 23–24
- Six complimentary registrations
- Exhibitor table at the symposium with prime placement
- Opportunity to present a poster during the Poster Session on Sept. 23, 2026

Session Sponsor • \$5,000 (4 Available)

- Featured recognition during a scientific session or the poster reception (verbal acknowledgment and signage)
- Company name and logo on symposium materials and recognition channels (including website and program)
- Four complimentary registrations
- Exhibitor table at the symposium

Discovery Sponsor • \$3,000 (8 Available)

- Special recognition as a meal sponsor (acknowledgment at a breakfast or lunch session)
- Company name and logo on symposium materials and recognition channels (including website and program)
- Two complimentary registrations
- Exhibitor table at the symposium

Supporting Sponsor • \$1,500 (Unlimited)

- Company name and logo on symposium materials and recognition channels (including website and program)
- Two complimentary registrations
- Exhibitor table at the symposium

Community Sponsor • \$500 (Unlimited)

This discounted rate is offered to 501(c)(3) nonprofit organizations.

- Company name and logo on symposium materials and recognition channels (including website and program)
- One complimentary registration to attend the symposium
- Exhibitor table at the symposium

Awareness Sponsor

Organizations that wish to support *Grand Challenges in Parkinson's Disease* but do not require an exhibitor table or event registrations can be listed as Awareness Sponsors. This includes:

- Company/organization logo displayed on the event website
- Name listed in the event program under Supporters of Grand Challenges in Parkinson's Disease

For more details or to explore this opportunity, please contact Courtney Zirkle at 616.234.582 or courtney.zirkle@vai.org.

Custom Sponsorship Opportunities

If your organization is interested in a unique sponsorship opportunity not listed here, we would be happy to discuss a customized package that aligns with your goals.

Please contact Courtney Zirkle at courtney.zirkle@vai.org to explore additional options.

For more information about the event, please visit the *Grand Challenges in Parkinson's Disease* page on VAI's website: grandchallengesinpd.org. This page includes the latest symposium details and will be updated with program information. We look forward to partnering with you to make the 2026 *Grand Challenges in Parkinson's Disease* symposium a success!