



SPONSOR BENEFITS

Nov. 18, 2026 | Van Andel Institute

A CONVERSATION ABOUT

THE FUTURE of cancer treatment

HOSTED BY CAROL VAN ANDEL



Conversation Sponsor **\$15,000 Exclusive**

- Five reserved tables at event (seats 40)
- Opportunity to give welcome remarks at the event
- Full-page advertisement in the event program
- Company name or logo on all invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all print signage for the event
- Company name listed in VAI's *Annual Report* and *Highlights of Hope* donor newsletter

Dialogue Sponsor **\$10,000**

- Four reserved tables at event (seats 32)
- Full-page advertisement in the event program
- Company name or logo on all invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all print signage for the event
- Company name listed in VAI's *Annual Report* and *Highlights of Hope* donor newsletter

Discussion Sponsor **\$5,000**

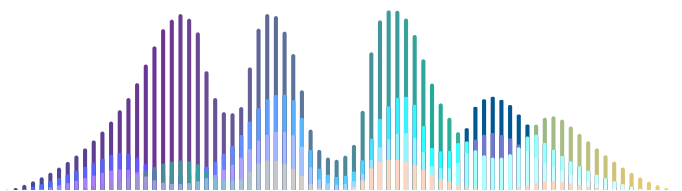
- Three reserved tables at event (seats 24)
- Half-page advertisement in the event program
- Company name or logo on all invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all print signage for the event
- Company name listed in VAI's *Annual Report* and *Highlights of Hope* donor newsletter

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Discourse Sponsor \$3,000

- Two reserved tables at event (seats 16)
- Quarter-page advertisement in the event program
- Company name or logo on all invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all print signage for the event
- Company name listed in VAI's *Annual Report* and *Highlights of Hope* donor newsletter

Statement Sponsor \$1,000

- One reserved table at event (seats 8)
- Eighth-page advertisement in the event program
- Company name or logo on all invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all print signage for the event
- Company name listed in VAI's *Annual Report* and *Highlights of Hope* donor newsletter

Proceeds Benefiting



Conversation Sponsor

