

# SPONSOR BENEFITS

VAN ANDEL INSTITUTE | OCT. 8, 2026

21ST ANNUAL  
*Couture*  
FOR A  
CURE

## Vogue Sponsor \$15,000

- 20 tickets to the event, including seated dinner and program with sponsor group, and invitation to VIP party
- Company name and logo prominently displayed throughout the event
- Company name and logo used on all event print materials
- Opportunity to include company item in 550 guest gift bags
- Company name and logo featured on VAI's website
- Company name listed in VAI's *Annual Report*
- Company name included in VAI's *Highlights of Hope* newsletter

## Avant-garde Sponsor \$10,000

- 16 tickets to the event, including seated dinner and program with sponsor group, and invitation to VIP party
- Company name and logo prominently displayed throughout the event
- Company name and logo used on all event print materials
- Opportunity to include company item in 550 guest gift bags
- Company name and logo featured on VAI's website
- Company name listed in VAI's *Annual Report*
- Company name included in VAI's *Highlights of Hope* newsletter

## Eclectic Sponsor \$5,000

- 10 tickets to the event, including seated dinner and program with sponsor group, and invitation to VIP party
- Company name and logo prominently displayed throughout the event
- Company name and logo used on all event print materials
- Opportunity to include company item in 550 guest gift bags
- Company name and logo featured on VAI's website
- Company name listed in VAI's *Annual Report*
- Company name included in VAI's *Highlights of Hope* newsletter

## Chic Sponsor \$3,000

- Eight tickets to the event, including seated dinner and program with sponsor group, and invitation to VIP party
- Company name and logo prominently displayed throughout the event
- Company name and logo used on all event print materials
- Company name and logo featured on VAI's website
- Company name listed in VAI's *Annual Report*
- Company name included in VAI's *Highlights of Hope* newsletter

## Details

To secure your sponsorship or if you have any questions, please contact Kim Ritz at [kim.ritz@vai.org](mailto:kim.ritz@vai.org) or 616.234.5712.

Proceeds Benefiting



Title Sponsor



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