

19th annual BEE BRAVE 5K Run/Walk Race

Shagbark Farms, Caledonia, MI



Sponsor Opportunities

TITLE SPONSOR / \$6,000

- EXCLUSIVE Title Sponsor level recognition
- EXCLUSIVE banner backdrop for photo opportunities
- EXCLUSIVE company name/logo on sleeve of event T-shirt
- EXCLUSIVE representation at event podium – the perfect opportunity to promote your business, team and mission
- EXCLUSIVE company logo on bib
- EXCLUSIVE email banner on all event emails
- Logo on *Bee Brave 5K* website and sponsor pages
- Link to company website from the *Bee Brave 5K* website and sponsor page
- 20 Bee Brave social media mentions

PLATINUM PLUS SPONSOR / \$3,000

- Recognized as Platinum Plus Sponsor at all pre-race events
- Company name/logo on event T-shirt
- Company logo on Bee Brave provided banner on the field
- Logo on *Bee Brave 5K* website and sponsor pages
- Link to company website from the *Bee Brave 5K* website and sponsor page
- 10 Bee Brave social media mentions

PLATINUM SPONSOR / \$2,000

- Recognized as Platinum Sponsor at all pre-race events
- Company name/logo on event T-shirt
- Company logo on Bee Brave provided banner on the field
- Logo on *Bee Brave 5K* website and sponsor pages
- Link to company website from the *Bee Brave 5K* website and sponsor page
- 5 Bee Brave social media mentions

GOLD SPONSOR / \$1,000

- Recognized as Gold Sponsor at all pre-race events
- Company name/logo on event T-shirt
- Company logo on Bee Brave provided banner on the field
- Logo on *Bee Brave 5K* website and sponsor pages
- Link to company website from the *Bee Brave 5K* website and sponsor page
- 3 Bee Brave social media mentions

SILVER SPONSOR / \$500

- Recognized as Silver Sponsor at all pre-race events
- Company name/logo on event T-shirt
- Company logo on Bee Brave provided banner on the field
- Logo on *Bee Brave 5K* website and sponsor pages
- Link to company website from the *Bee Brave 5K* website and sponsor page
- 1 Bee Brave social media mention

BRONZE SPONSOR / \$250

- Recognized as Bronze Sponsor at all pre-race events
- Company name on *Bee Brave 5K* website and sponsor pages

PATRON SPONSOR / \$100+

- Company name on *Bee Brave 5K* website and sponsor pages

FOR SPONSORSHIP QUESTIONS, PLEASE CONTACT
EMILY UMSTEAD-ALLEE AT EMILY.UMSTEAD@VAI.ORG.

FOR BEE BRAVE 5K QUESTIONS, PLEASE CONTACT
BEEBRAVE5K@GMAIL.COM.

SPONSORSHIP COMMITMENTS DUE BY SEPT. 15, 2026.



TO COMPLETE YOUR SPONSORSHIP, SCAN THE QR CODE
OR SUBMIT THE COMPLETED COMMITMENT FORM TO
EMILY.UMSTEAD@VAI.ORG.

Proceeds Benefiting

