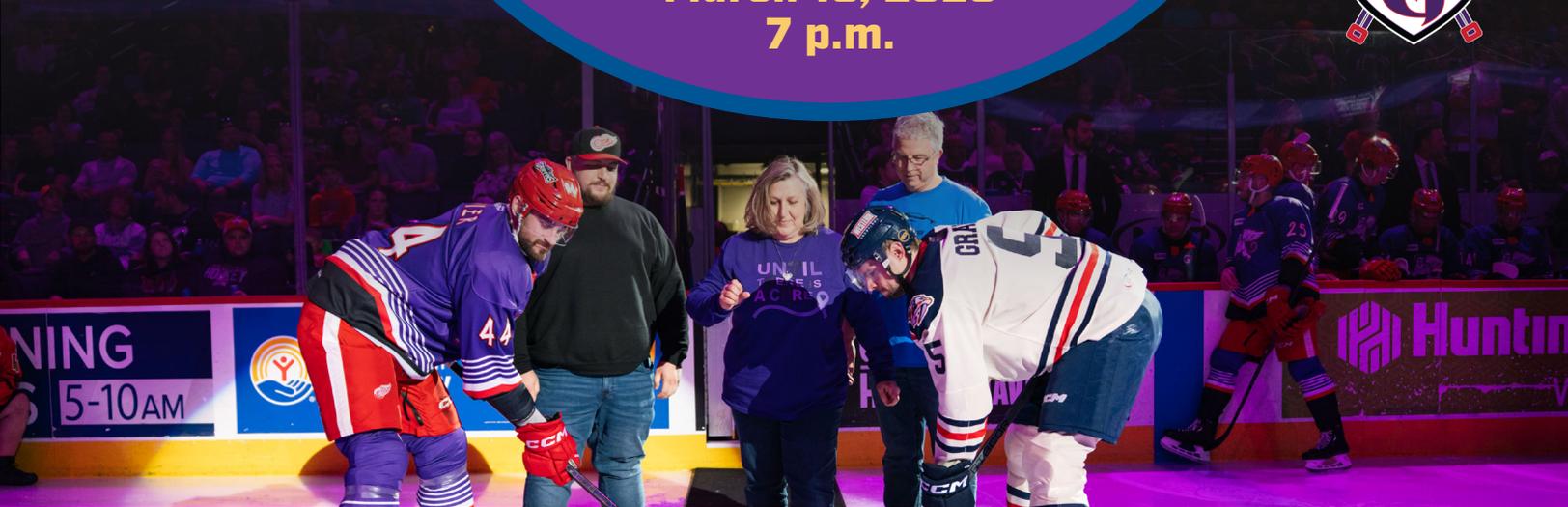


# Grand Rapids Griffins Purple Community Game

**March 13, 2026  
7 p.m.**



## Sponsorship Opportunities

**Venue: Van Andel Arena  
130 Fulton St. W  
Grand Rapids, MI 49503**

### **MVP Sponsor \$2,500**

- Eight tickets to the hockey game
- Logo on event website
- Logo on all e-blasts
- Opportunity to provide a giveaway item at VAI concourse table during the event
- Opportunity to supply print marketing materials to be displayed at event
- Opportunity to provide T-shirts for T-shirt blast during first intermission

### **Power Play Sponsor \$2,000**

- Six tickets to the hockey game
- Logo on event website
- Logo on all email blasts
- Opportunity to provide a giveaway item at VAI concourse table during the event
- Opportunity to provide T-shirts for T-shirt blast during first intermission

### **Breakaway Sponsor \$1,000**

- Four tickets to the hockey game
- Logo on event website
- Logo on all email blasts
- Opportunity to provide T-shirts for T-shirt blast during first intermission

### **Slapshot Sponsor \$500**

- Two tickets to the hockey game
- Logo on event website
- Opportunity to provide T-shirts for T-shirt blast during first intermission

**Please return your gift, the completed Sponsorship Commitment form,  
and your high resolution logo to:**

Van Andel Institute  
c/o Griffins Purple Community Game  
333 Bostwick, Ave. NE, Grand Rapids, MI 49503

Or email your response to [jennifer.levandowski@vai.org](mailto:jennifer.levandowski@vai.org).