



GRAND CHALLENGES IN PARKINSON'S DISEASE

SEPT. 9-10, 2025 | VAN ANDEL INSTITUTE

SPONSORSHIP OPPORTUNITIES

The *Grand Challenges in Parkinson's Disease* symposium brings together hundreds of scientists, clinicians and people with Parkinson's to explore the latest Parkinson's research. Van Andel Institute and Cure Parkinson's are thrilled to once again host *Rallying to the Challenge*, a parallel meeting designed for and by people with Parkinson's, advocates and care partners that explores how the Parkinson's community can impact and accelerate research.

PRESENTING SPONSOR \$10,000 (1 Available)

- Highlighted as the Presenting Sponsor on event materials and recognition channels (top billing with logo)
- Exclusive recognition at the Networking Dinner on Sept. 10, 2025, and six tickets to attend the dinner
- **Six** complimentary registrations
- Exhibitor table at the symposium with prime placement
- Opportunity to present a poster during the Poster Session on Sept. 9, 2025

SESSION SPONSOR \$5,000 (4 Available)

- Featured recognition during a scientific session or the poster reception (verbal acknowledgment and signage)
- Company name and logo on symposium materials and recognition channels (including website and program)
- **Four** complimentary registrations
- **Four** complimentary tickets to the Networking Dinner on Sept. 10, 2025
- Exhibitor table at the symposium

DISCOVERY SPONSOR \$3,000 (8 Available)

- Special recognition as a meal sponsor (acknowledgment at a breakfast or lunch session)
- Company name and logo on symposium materials and recognition channels (including website and program)
- **Two** complimentary registrations
- Exhibitor table at the symposium

SUPPORTING SPONSOR \$1,500 (Unlimited)

- Company name and logo on symposium materials and recognition channels (including website and program)
- **Two** complimentary registrations
- Exhibitor table at the symposium

COMMUNITY SPONSOR \$500 (Unlimited)

This discounted rate is offered to 501(c)(3) nonprofit organizations.

- Company/organization name and logo listed on event website and printed program as a Community Sponsor
- **One** complimentary registration to attend the symposium
- Exhibitor table at the symposium

AWARENESS SPONSOR

Organizations that wish to support Grand Challenges in Parkinson's Disease but do not require an exhibitor table or event registrations can be listed as

Awareness Sponsors. This includes:

- Company/organization logo displayed on the event website
- Name listed in the event program under Supporters of Grand Challenges in Parkinson's Disease

For more details or to explore this opportunity, please contact:

Courtney Zirkle | Phone: 616-234-5821 | Email: courtney.zirkle@vai.org

CUSTOM SPONSORSHIP OPPORTUNITIES

If your organization is interested in a unique sponsorship opportunity not listed here, we would be happy to discuss a customized package that aligns with your goals. Please contact Courtney Zirkle, courtney.zirkle@vai.org, to explore additional options.

For more information about the event, please visit the *Grand Challenges in Parkinson's Disease* page on VAI's website: grandchallengesinpd.org.

This page includes the latest symposium details and will be updated with program information. We look forward to partnering with you to make the 2025 *Grand Challenges in Parkinson's Disease* symposium a success!