18th annual

BEE BRAVE 5K

run/walk race Oct. 4

Shagbark Farms, Caledonia, MI



Sponsor Opportunities

TITLE SPONSOR / \$6,000

- EXCLUSIVE Title Sponsor level recognition
- EXCLUSIVE banner backdrop for photo opportunities
- EXCLUSIVE company name on sleeve of T-shirt
- EXCLUSIVE representation at event podium the perfect opportunity to promote your business, team and mission
- EXCLUSIVE company logo on bib
- EXCLUSIVE email banner on all event emails
- Logo on Bee Brave 5K website and sponsor pages
- Link to company website from the Bee Brave 5K website and sponsor page
- 20 Bee Brave social media mentions

PLATINUM PLUS SPONSOR / \$3,000

- Recognized as Platinum Plus Sponsor at all pre-race events
- Company logo on race shirt
- Logo on Bee Brave 5K website and sponsor pages
- Link to company website from the Bee Brave 5K website and sponsor page
- 10 Bee Brave social media mentions
- Company logo on Bee Brave provided banner on the field for your designated level of sponsorship.

PLATINUM SPONSOR / \$2.000

- Recognized as Platinum Sponsor at all pre-race events
- Company logo on race shirt
- Logo on Bee Brave 5K website and sponsor pages
- Link to company website from the Bee Brave 5K website and sponsor page
- 5 Bee Brave social media mentions
- Company logo on Bee Brave provided banner on the field for your designated level of sponsorship.



GOLD SPONSOR / \$1,000

- Recognized as Gold Sponsor at all pre-race events
- Company logo on race shirt
- Logo on Bee Brave 5K website and sponsor pages
- Link to company website from the Bee Brave 5K website and sponsor page
- 3 Bee Brave social media mentions
- Company logo on Bee Brave provided banner on the field for your designated level of sponsorship.

SILVER SPONSOR / \$500

- Recognized as Silver Sponsor at all pre-race events
- Company logo on race shirt
- Logo on Bee Brave 5K website and sponsor pages
- Link to company website from the Bee Brave 5K website and sponsor page
- 1 Bee Brave social media mention
- Company logo on Bee Brave provided banner on the field for your designated level of sponsorship.

BRONZE SPONSOR / \$250

- Recognized as Bronze Sponsor at all pre-race events
- Company name on *Bee Brave 5K* website and sponsor pages

PATRON SPONSOR / \$100+

• Company name on Bee Brave 5K website and sponsor pages

FOR SPONSORSHIP QUESTIONS, PLEASE EMAIL EMILY UMSTEAD-ALLEE AT EMILY.UMSTEAD@VAI.ORG. FOR ANY BEE BRAVE 5K QUESTIONS, PLEASE EMAIL BEEBRAVE5K@GMAIL.COM.

Proceeds benefiting

