



**The**  
**DRIVING FORCE**  
2024 HOPE ON THE HILL GALA

Proceeds Benefiting



Bugatti Veyron Sponsor



Lamborghini Countach Sponsor



**10.24.2024**

**Amway Hangar**  
at the Gerald R. Ford International Airport

## SPONSORSHIP BENEFITS

### **Bugatti Veyron – \$35,000**

- 36 tickets to event and VIP party
- Name or logo prominently displayed at event and throughout the VIP party lounge
- Name or logo used in all event printed materials
- Prominent recognition throughout evening
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute for up to 20 attendees
- Full-page ad featured in event program
- Recognition on VAI's website and in Highlight of Hope newsletter
- Opportunity to give remarks, taped or live, at *Hope on the Hill Gala*

### **Lamborghini Countach – \$25,000**

- 26 tickets to event and VIP party
- Name or logo prominently displayed at event and throughout the VIP party lounge
- Name or logo printed in invitation and program
- Verbal recognition before entertainment
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute for up to 20 attendees
- Half-page ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

### **Ferrari Testarossa – \$15,000**

- 16 tickets to event and VIP party
- Name or logo prominently displayed at event and throughout the VIP party lounge
- Name or logo printed in invitation and program
- Verbal recognition during VIP party
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute for up to 20 attendees
- Half-page ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

### **Porsche 911 – \$12,500**

- 12 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Reserved seating during entertainment
- Quarter-page ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

### **Ford GT40 – \$10,000**

- 10 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Quarter-page ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

### **Maserati Bora – \$7,500**

- 8 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Eighth-page ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

### **Dodge Viper – \$5,000**

- 6 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter

### **Chevrolet Corvette – \$3,000**

- 4 tickets to event
- Name or logo prominently displayed at event
- Name or logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter

