

# FIELD TRIP CAMPAIGN

# AROUND THE WORLD

Grand Rapids' Kickoff to Summer

5.31.2024 | 6-10 P.M.

Proceeds Benefiting

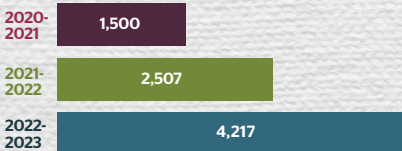
VAN ANDEL  
INSTITUTE®



## THE NEED

Van Anadel Institute Education is seeking support to meet the growing demand for field trips offering engaging, inquiry-driven learning experiences. The demand for field trips has accelerated dramatically over the last three years:

### STUDENTS SERVED



In 2023, VAI Education's field trip calendar was completely full, and we had to turn away 24 schools requesting 52 field trips – approximately 780 students – due to lack of capacity.

This year, VAI Education is looking to garner community support to meet the increased demand. The Institute needs \$135K in philanthropic gifts to increase capacity and serve 6,000 students with field trips annually.

FUNDRAISING GOAL:

# \$135,000

## THE IMPACT

Your contribution to this campaign will subsidize the growth in field trips.

Gift	# Field Trips	# Students
\$15K	11	264
\$10K	8	192
\$5K	4	96

In addition to the immediate impact on hundreds of students and teachers, the lesson plans and instructional strategies that are most effective during the field trips will be repurposed and shared in teacher professional development and instructional tools, multiplying the impact of this effort to thousands of students all over the country.

## EVENT COMMITTEE

Blake Crabb  
Mike Hemmingsen  
Sarah Jones  
Rachel Mraz  
Kyle Van Anadel  
Tripp VanderWal  
Sydney Ucelich

