



SPONSORSHIP BENEFITS



11.09.2024
8 a.m. – 8 p.m.

Victory Royale Sponsor \$5,000 (limit to 1)

- Exclusive rights as the title Victory Royale sponsor
- Name or logo featured on event website
- Name or logo featured during all intermissions
- Name or logo on all marketing materials
- Recognition on all digital signage and marketing materials
- Opportunity to host intermission activity or present live remarks
- Opportunity to run :30 spot during intermissions
- Logo on all event apparel and merchandise
- Invitation for 8 guests to attend the awards dinner to celebrate the winners and visit VAI for dinner and a tour

Spawn Sponsor \$3,000

- Name or logo featured on event website
- Name or logo featured during intermission
- Name or logo on all marketing materials
- Recognition on all digital signage and marketing materials
- Opportunity to run :30 spot during intermissions
- Invitation for 6 guests to attend the awards dinner to celebrate the winners and visit VAI for dinner and a tour

Bot Sponsor \$2,000

- Name or logo featured on event website
- Name or logo on marketing materials
- Opportunity to provide beverages for gamers
- Opportunity to run :30 spot during intermissions
- Invitation for 4 guests to attend the awards dinner to celebrate the winners and visit VAI for dinner and a tour

1UP Sponsor \$1,500

- Name or logo featured on event website
- Name or logo featured during intermission
- Recognition on all digital signage and marketing materials
- Invitation for 4 guests to attend the awards dinner to celebrate the winners and visit VAI for dinner and a tour

Avatar Sponsor \$1,000

- Name or logo featured on event website
- Name or logo on digital signage at event
- Opportunity to provide gamers with apparel and swag to wear during event
- Invitation for 2 guests to attend the awards dinner to celebrate the winners and visit VAI for dinner and a tour

Fandom Sponsor \$500

- Name or logo featured on event website
- Name or logo on digital signage at event
- Invitation for 2 guests to attend the awards dinner to celebrate the winners and visit VAI for dinner and a tour

Please return your gift and completed commitment form to:

Emily Umstead
c/o Gaming for Hope 2024
333 Bostwick Ave. NE
Grand Rapids, MI 49503
or email your response to
Emily.Umstead@vai.org

More Information:

Please contact Emily Umstead
at 616.234.5598

Proceeds Benefiting

