

# Van Andel Institute Purple Community Griffins Game March 15, 2024



## Sponsorship opportunities

### Presenting Sponsor (1 Available) \$10,000

- Exclusive suite space during the game featuring 16 tickets and 4 parking passes along with a food and beverage package
- Featured during the first intermission with Maranda of WOODTV on center ice
- Featured in interview with Maranda leading up to the event and during the game
- Opportunity to host intermission game
- Opportunity to provide T-shirts for T-shirt blast during first intermission
- Logo placement on e-invite, website and marketing materials
- Opportunity to coordinate a Griffins ticket package for sponsor's employees through VAI Purple Community
- Opportunity to provide a giveaway item at VAI concourse table during the event
- Recognition and membership on the Van Andel Institute Board of Governors

### Power Play Sponsor (4 Available) \$5,000

- Opportunity to provide T-shirts for T-shirt blast during first intermission
- Logo placement on Griffins/VAI Purple Community co-branded apparel sold in the concourse during the event
- Logo placement on e-invite, website and marketing materials
- Opportunity to coordinate a Griffins ticket package for sponsor's employees through VAI Purple Community
- Opportunity to provide a giveaway item at VAI concourse table during the event
- Recognition and membership on the Van Andel Institute Board of Governors

### Breakaway Sponsor (6 Available) \$3,000

- Logo placement on Griffins/VAI Purple Community co-branded apparel sold in the concourse during the event
- Logo placement on e-invite, website and marketing materials
- Opportunity to coordinate a Griffins ticket package for sponsor's employees through VAI Purple Community
- Opportunity to provide a giveaway item at VAI concourse table during the event
- Recognition and membership on the Van Andel Institute Board of Governors

### Slapshot Sponsor (Unlimited) \$1,000

- Logo placement on Griffins/VAI Purple Community co-branded apparel sold in the concourse during the event
- Logo placement on e-invite, website and marketing materials

### Please return your gift and this completed form to:

Linnae Satterlee  
Griffins Purple Community Game 2024  
333 Bostwick Ave. NE  
Grand Rapids, MI 49503

or email your response to  
[Linnae.Satterlee@vai.org](mailto:Linnae.Satterlee@vai.org)