

SPONSORSHIP OPPORTUNITIES



**Thank you for your
support!**



PROCEEDS BENEFITING



April 26, 2024, 6-8 p.m. The Courthouse Athletic Center

TITLE/STAGE SPONSOR / \$2,400

- Recognized as Title/Stage Sponsor. Banner hangs from stage.
- Title/Stage Sponsor on event t-shirt (top of shirt, large lettering) & printed material.
- Link to company website from our Bee Brave homepage & sponsor page.
- Four free event entries (includes t-shirt)
- Logo of your business at the bottom of all event emails.
- 10 Facebook mentions/shares on the Bee Brave page.

PLATINUM SPONSOR / \$1,500

- Recognized as Platinum Level Sponsor.
- Name listed below Title/Stage Sponsor on event t-shirt & printed material.
- Link to company website from our Bee Brave sponsor page.
- 5 Facebook mentions/shares on the Bee Brave page.

GOLD SPONSOR / \$1,000

- Recognized as Gold Level Sponsor.
- Name on event t-shirt & printed material.
- Link to company website from our Bee Brave sponsor page.
- 3 Facebook mentions/shares on the Bee Brave page.
- Company banner.

SILVER SPONSOR / \$500

- Recognized as Silver Level Sponsor.
- Name on event t-shirt & printed material.
- Recognized on the Bee Brave sponsor page.
- Company banner.

BRONZE SPONSOR / \$250

- Recognized as Bronze Level Sponsor.
- Name on printed material and the Bee Brave sponsor page.

PATRON SPONSOR / \$100+

- Recognized as Patron Sponsor in printed material.

You can register for your sponsorship and pay online at WERQyourrack.com or you can fill out a Sponsorship Commitment form and return it along with a check made payable to Van Andel Institute. Please submit your sponsorship commitment by Feb. 15, 2024 and payment by April 1.

**FOR SPONSORSHIP QUESTIONS, PLEASE EMAIL
LINNAE SATTERLEE AT
LINNAE.SATTERLEE@VAI.ORG.**

**All donations go directly to support breast
cancer research at Van Andel Institute.**