

SPONSOR BENEFITS



02.22.2024

TITLE SPONSOR \$25,000

- 30 tickets to event
- Opportunity to give remarks at event
- Name or logo included on all event signage
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in Highlights of Hope publication
- Full-page color ad featured in event program

DIAMOND SPONSOR \$10,000

- 16 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in Highlights of Hope publication
- Half-page color ad featured in event program

CRYSTAL SPONSOR \$5,000

- 10 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in Highlights of Hope publication
- Half-page color ad featured in event program

SNOWFLAKE SPONSOR \$3,000

- 8 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in Highlights of Hope publication
- Quarter-page color ad featured in event program

WINTER SPONSOR \$1,000

- 4 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed under event sponsors in Highlights of Hope publication
- Eighth-page color ad featured in event program

Event Chairs

George and Missy Sharpe

Event Committee

Rob and Dawn Arnoys
Robert and Katie Barcelona
Michael and Andrea Leestma
Sally Murdock
Ron Rutkowski

For more information, please contact Sarah Rollman
at 616.234.5712 or at Sarah.Rollman@vai.org.

Van Andel Institute

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Proceeds Benefiting

