

Research, down to a tee.



16th Annual
Van Andel Institute

Golf Outing

9.18.2023

SPONSORSHIP BENEFITS

Nicklaus Sponsor \$15,000 Exclusive Sponsorship | Only One Available

- 3 foursomes and 12 golfer gift packs
- Signage with company logo on golf carts
- Green sponsorship with logo on tee sign
- Company banner displayed at reception
- Promotional material in golfer gift packs
- Lunch, cocktails and dinner
- Lunch and tour for 8 at Van Andel Institute
- Photo opportunity with celebrity speaker
- Company name and logo on all email announcements, all event signage, all event print materials, on VAI's website and name featured in VAI's Highlights of Hope newsletter

Palmer Sponsor \$10,000 Exclusive Sponsorship | Only One Available

- 3 foursomes and 12 golfer gift packs
- Signage with company logo on golf carts
- Green sponsorship with logo on tee sign
- Company banner displayed at reception
- Promotional material in golfer gift packs
- Lunch, cocktails and dinner
- Lunch and tour for 8 at Van Andel Institute
- Photo opportunity with celebrity speaker
- Company name and logo on all email announcements, all event signage, all event print materials, on VAI's website and name featured in VAI's Highlights of Hope newsletter

Hogan Sponsor \$7,500 Exclusive Sponsorship | Only One Available

- 2 foursomes and 8 golfer gift packs
- Green sponsorship with logo on tee sign
- Company logo on each box lunch
- Promotional material in golfer gift packs
- Lunch, cocktails and dinner
- Lunch and tour for 8 at Van Andel Institute
- Photo opportunity with celebrity speaker
- Company name and logo on all email announcements, all event signage, all event print materials, on VAI's website and name featured in VAI's Highlights of Hope newsletter

Player Sponsor \$6,000 Exclusive Sponsorship | Only One Available

- 2 foursomes and 8 golfer gift packs
- Green sponsorship with logo on tee sign
- Company logo displayed next to each food and beverage station
- Promotional material in golfer gift packs
- Lunch, cocktails and dinner
- Company name and logo on all email announcements, all event signage, all event print materials, on VAI's website and name featured in VAI's Highlights of Hope newsletter

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Title
Sponsor



Proceeds
Benefiting



SPONSORSHIP BENEFITS CONTINUED



Faldo Sponsor \$6,000 Exclusive Sponsorship | Only One Available

- 2 foursomes and 8 golfer gift packs
- Green sponsorship with logo on tee sign
- Company logo displayed next to each food and beverage station
- Promotional material in golfer gift packs
- Lunch, cocktails and dinner
- Company name and logo on all email announcements, all event signage, all event print materials, on VAI's website and name featured in VAI's Highlights of Hope newsletter

Trevino Sponsor \$6,000 Exclusive Sponsorship | Only One Available

- 2 foursomes and 8 golfer gift packs
- Green sponsorship with logo on tee sign
- Company logo displayed next to each food and beverage station
- Promotional material in golfer gift packs
- Lunch, cocktails and dinner
- Company name and logo on all email announcements, all event signage, all event print materials, on VAI's website and name featured in VAI's Highlights of Hope newsletter

Els Sponsor \$6,000 Exclusive Sponsorship | Only One Available

- 2 foursomes and 8 golfer gift packs
- Green sponsorship with logo on tee sign
- Company logo displayed next to each food and beverage station
- Promotional material in golfer gift packs
- Lunch, cocktails and dinner
- Company name and logo on all email announcements, all event signage, all event print materials, on VAI's website and name featured in VAI's Highlights of Hope newsletter

Mickelson Sponsor \$3,000 Multiple Sponsorships Available

- 1 foursome and 4 golfer gift packs
- Green sponsorship with logo on tee sign
- Lunch, cocktails and dinner
- Company name and logo on all event print materials, on VAI's website and name featured in VAI's Highlights of Hope newsletter

McIlroy Sponsor \$1,000 Multiple Sponsorships Available (NO GOLF INCLUDED)

- Company logo and website on 2 tees
- Signs prominently displayed on course
- Company logo on event signage
- 2 tickets to dinner
- Company name and logo on all event print materials, on VAI's website and name featured in VAI's Highlights of Hope newsletter

Title Sponsor



Proceeds Benefiting

