

JOIN US FOR AN UNFORGETTABLE EVENT...AS A PROUD SPONSOR



vaei.org

VAI's Science on the Grand, A STEAM Conference for Inquiry-based Educators, is an event like no other! And, you're invited to join us as a sponsor in supporting K-12 science teachers and administrators as they learn skills and discover resources that help create classroom cultures that support STEAM instruction.

DATES & LOCATION

LOCATION

Van Andel Institute Campus
333 Bostwick Ave. NE
Grand Rapids, MI 49503

EVENT SCHEDULE

Monday, July 10 – Tuesday, July 11, 2023
7:00 AM–3:30 PM

EXHIBITING SCHEDULE

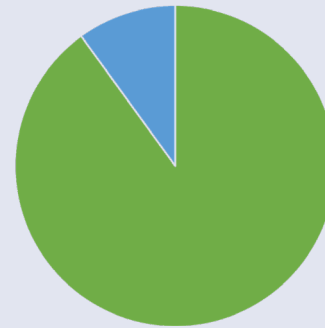
Set Up Friday, July 7: 10:00 AM – 2:00 PM **OR**
Monday, July 10: 6:30 AM – 7:30 AM

Exhibiting Monday, July 10: 9:00 AM – 3:30 PM
Tuesday, July 11: 9:00 AM – 1:00 PM

Tear Down Tuesday, July 11: 1:00 PM – 3:00 PM

AUDIENCE

VAI will cater to up to **150 K-12 TEACHERS AND ADMINISTRATORS** from Michigan and across the country.



ROLES

- 10% Admins
- 90% Teachers

GRADES

- Gr. K-5: 51%
- Gr. 6-8: 37%
- Gr. 9-12: 31%
- Other: 3%

STATES

- 80% Michigan
- 20% Other

SPONSORSHIP OPPORTUNITIES



BRONZE PIPETTE \$100 UNLIMITED	SILVER BEAKER \$500 10 SPONSORS	GOLD BUNSEN BURNER \$1,000 5 SPONSORS	PLATINUM CENTRIFUGE \$5,000 1 SPONSOR
Sponsor the registration for a teacher to attend Science on the Grand . You can make a difference...one teacher at a time.	Come exhibit and meet your market! Plus, your logo will be strategically placed during all meal services...that is breakfasts, lunches, and snacks for each event day.	Five exclusive sponsors will have the opportunity to sponsor our Happy Hour! You're invited to exhibit, and your logo will be shown and sponsors announced during our networking event. This option includes social media posts, and a dedicated slide in the keynote presentation.	We like to think of our platinum sponsorship more like a partnership. This option includes all aspects of the gold package plus co-branding of VAI and sponsor on all conference marketing efforts between now and the event.

LEARN MORE AT WWW.VAEI.ORG/SCIENCE-ON-THE-GRAND-2023

YOUR SPONSORSHIP INCLUDES...



	Bronze Pipette	Silver Beaker	Gold Bunsen Burner	Platinum Centrifuge
Cost	\$100	\$500	\$1000	\$5000
Availability	Unlimited Sponsors	10 Sponsors	5 Sponsors	1 Sponsor
Name & logo listed in program guide	X	X	X	X
Exhibiting table (Also includes chair and WiFi)		X	X	X
Logos shown throughout breakfasts, lunches, and snacks		X		X
Logos shown & sponsors announced at happy hour event			X	X
Social media posts			X	X
Dedicated slide at keynote presentation			X	X
Entire event and marketing efforts co-branded with VAI and sponsor				X

RESERVE YOUR SPONSORSHIP TODAY!

As a sponsor, you'll be able to choose the sponsorship option that aligns with your goals and objectives. Whether you're looking to increase brand awareness, drive sales, or connect with potential customers, our sponsorship opportunities offer a variety of ways to help you achieve your objectives.

LEARN MORE AT WWW.VAEI.ORG/SCIENCE-ON-THE-GRAND-2023

TO RESERVE YOUR SPONSORSHIP, CONTACT:

ROBIN DHASELEER
 Marketing and Operations Manager
 Email: Robin.Dhaseleer@vaei.org
 Phone: 616.234.5528

