



# Your donations at work!

Through cutting-edge and international collaborations, Van Andel Institute is working to translate scientific discoveries into new therapies that impede Parkinson's progression, improving quality of life for 7 to 10 million people worldwide. As part of these efforts, the Institute's Center for Neurodegenerative Science focuses on three important areas:

- 1 Slowing or stopping progression: Current Parkinson's therapies treat symptoms rather than the root causes of the disease. Scientists in the Center are working to change that by searching for ways to slow or stop Parkinson's progression, allowing patients more symptom-free years.
- 2 Repairing damage: Parkinson's symptoms become progressively worse as the disease damages or kills crucial brain cells. The Center is investigating innovative approaches to reverse this damage and restore lost brain function.
- 3 Better diagnosis, better monitoring: Scientists in the Center are developing new ways to diagnose Parkinson's earlier and more definitively, which one day could allow doctors to start future therapies sooner and objectively monitor their effect.

## CENTER FOR NEURODEGENERATIVE SCIENCE

**NINE**

faculty

**FORTY-SIX**

researchers

**7-10 MILLION**

people worldwide with Parkinson's

## IMPROVING HEALTH AND ENHANCING LIVES TOGETHER

*This life-changing work is not possible without your generous support.*

*Thank you — together we can make a difference.*



FEBRUARY 20, 2020  
6:00-10:00 P.M.



CASCADE HILLS  
COUNTRY CLUB

## TITLE SPONSOR \$25,000

- 30 tickets to event and VIP party
- Opportunity to give remarks at event
- Name or logo included on all event signage
- Name or logo prominently displayed during event
- Name or logo printed on invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed in *Highlights of Hope* newsletter\*
- Full-page black and white ad featured in event program
- Complimentary valet parking

## DIAMOND SPONSOR \$10,000

- 16 tickets to event and VIP party
- Name or logo included on valet parking signage
- Name or logo prominently displayed during event
- Name or logo printed on invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed in *Highlights of Hope* newsletter\*
- Half-page black and white ad featured in event program
- Complimentary valet parking

## CRYSTAL SPONSOR \$5,000

- 10 tickets to event and VIP party
- Name or logo prominently displayed during event
- Name or logo printed on invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed in *Highlights of Hope* newsletter\*
- Half-page black and white ad featured in event program
- Complimentary valet parking

## SNOWFLAKE SPONSOR \$2,500

- 8 tickets to event and VIP party
- Name or logo prominently displayed during event
- Name or logo printed on invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed in *Highlights of Hope* newsletter\*
- Quarter-page black and white ad featured in event program
- Complimentary valet parking

## WINTER SPONSOR \$1,000

- 6 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed in event recap in *Highlights of Hope* newsletter
- Eighth-page black and white ad featured in event program
- Complimentary valet parking

# 2020 Sponsorship Opportunities

## HOST COMMITTEE

George & Missy Sharpe  
Rob & Dawn Arnoys  
Robert & Katie Barcelona  
Ken & Robin Komejan  
Sally Murdock  
Matt Osterhaven  
Ron Rutkowski  
Whitney Thompson  
Geoff & LeeAnne Widlak

## VAN ANDEL INSTITUTE

333 Bostwick Ave. NE  
Grand Rapids, MI 49503

## VAI.ORG

\*Highlights of Hope is mailed to 4,000 of Van Andel Institute's top donors.

## PLEASE RETURN YOUR GIFT AND THIS COMPLETED FORM TO:

Van Andel Institute  
c/o Winterfest Celebration  
333 Bostwick Ave. NE  
Grand Rapids, MI 49503  
or email your response to Sarah.Rollman@vai.org.

FEBRUARY 20, 2020  
6:00–10:00 P.M.



CASCADE HILLS  
COUNTRY CLUB

# 2020 Winterfest Sponsorship Commitment Form

## WE WOULD LOVE TO SPONSOR AT THE FOLLOWING LEVEL:

_____ Title Sponsor	\$25,000	_____ Snowflake Sponsor	\$2,500
_____ Diamond Sponsor	\$10,000	_____ Winter Sponsor	\$1,000
_____ Crystal Sponsor	\$5,000		

Company Name \_\_\_\_\_  
(as you would like it to appear in printed materials)

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Our check is enclosed and made payable to Van Andel Institute.

Please invoice us at the above address.

Email your high quality resolution logo to Sarah.Rollman@vai.org.  
(Please provide .eps and .jpg file formats in color and B/W if possible.)

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