

CASCADE HILLS  
COUNTRY CLUB

02  
20  
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15TH ANNUAL

# WINTERFEST

CELEBRATION

## YOUR DONATIONS AT WORK!

### EVENT CO-CHAIRS

George & Missy Sharpe

### EVENT COMMITTEE

Rob & Dawn Arnoys

Robert & Katie Barcelona

Ken & Robin Komejan

Sally Murdock

Matt Osterhaven

Ron Rutkowski

Whitney Thompson

Geoff & LeeAnne Widlak

TITLE SPONSOR



PROCEEDS BENEFITING



Through cutting-edge research and international collaborations, Van Andel Institute is working to translate scientific discoveries into new therapies that impede Parkinson's progression, improve quality of life for 7 to 10 million people worldwide. As part of these efforts, the Institute's Center for Neurodegenerative Science focuses on three important areas:

- 1** Slowing or stopping progression: Current Parkinson's therapies treat symptoms rather than the root causes of the disease. Scientists in the Center are working to change that by searching for ways to slow or stop Parkinson's progression, allowing patients more symptom-free years.
- 2** Repairing damage: Parkinson's symptoms become progressively worse as the disease damages or kills crucial brain cells. The Center is investigating innovative approaches to reverse this damage and restore lost brain function.
- 3** Better diagnosis, better monitoring: Scientists in the Center are developing new ways to diagnose Parkinson's earlier and more definitively, which one day could allow doctors to start future therapies sooner and objectively monitor their effect.

**CENTER FOR NEURODEGENERATIVE  
SCIENCE — WORKING TO IMPROVE  
THE QUALITY OF LIFE.**

**7-10**  
MILLION PEOPLE WORLDWIDE  
WITH PARKINSON'S

## IMPROVING HEALTH AND ENHANCING LIVES TOGETHER

This life-changing work is not possible without your generous support.

Thank you — together we can make a difference.

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## SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR - \$25,000

- 30 tickets to event and VIP party
- Opportunity to give remarks at event
- Name or logo included on all event signage
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed in event recap in *Highlights of Hope*
- Full-page black and white ad featured in event program
- Complimentary valet parking

### DIAMOND SPONSOR - \$10,000

- 16 tickets to event and VIP party
- Name or logo included on valet parking signage
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed in event recap in *Highlights of Hope*
- Half-page black and white ad featured in event program
- Complimentary valet parking

### CRYSTAL SPONSOR - \$5,000

- 10 tickets to event and VIP party
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed in event recap in *Highlights of Hope*
- Half-page black and white ad featured in event program
- Complimentary valet parking

### SNOWFLAKE SPONSOR - \$2,500

- 8 tickets to event and VIP party
- Name or logo prominently displayed during event
- Name or logo printed on save-the-date, invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed in event recap in *Highlights of Hope*
- Quarter-page black and white ad featured in event program
- Complimentary valet parking

### WINTER SPONSOR - \$1,000

- 6 tickets to event
- Name or logo prominently displayed during event
- Name or logo printed on invitation and program
- Name or logo featured on Van Andel Institute's website
- Name listed in event recap in *Highlights of Hope*
- Eighth-page black and white ad featured in event program
- Complimentary valet parking

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Sally Murdock  
Matt Osterhaven  
Ron Rutkowski  
Whitney Thompson  
Geoff & LeeAnne Widlak

### FOR MORE INFORMATION

Please Contact:  
Sarah Rollman at 616.234.5712  
or at [Sarah.Rollman@vai.org](mailto:Sarah.Rollman@vai.org)

### VAN ANDEL INSTITUTE

333 Bostwick Ave. NE  
Grand Rapids, MI 49503

[VAI.ORG](http://vai.org)

TITLE SPONSOR



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# 15TH ANNUAL WINTERFEST CELEBRATION

## CORPORATE SPONSORSHIP COMMITMENT

### WE WOULD LOVE TO SPONSOR AT THE FOLLOWING LEVEL

\_\_\_\_\_ Title Sponsor **\$25,000**

**SOLD**

\_\_\_\_\_ Snowflake Sponsor **\$2,500**

\_\_\_\_\_ Diamond Sponsor **\$10,000**

\_\_\_\_\_ Winter Sponsor **\$1,000**

\_\_\_\_\_ Crystal Sponsor **\$5,000**

Company Name \_\_\_\_\_  
(as you would like it to appear in printed materials)

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_ Our check is enclosed and made payable to Van Andel Institute.

\_\_\_ Please invoice us at the above address.

#### EVENT CO-CHAIRS

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#### EVENT COMMITTEE

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Ken & Robin Komejan  
Sally Murdock  
Matt Osterhaven  
Ron Rutkowski  
Whitney Thompson  
Geoff & LeeAnne Widlak

Email your high quality resolution logo to [sarah.rollman@vai.org](mailto:sarah.rollman@vai.org).  
(Please provide .eps and .jpg file formats in color and B/W if possible.)

#### PLEASE RETURN YOUR GIFT AND THIS COMPLETED FORM TO

Van Andel Institute  
c/o Winterfest Celebration  
333 Bostwick Ave. NE  
Grand Rapids, MI 49503  
or fax your response to 616.234.5713.

**FOR MORE INFORMATION, PLEASE CONTACT SARAH ROLLMAN  
AT 616.234.5712 OR AT [SARAH.ROLLMAN@VAI.ORG](mailto:SARAH.ROLLMAN@VAI.ORG).  
FORM MUST BE SUBMITTED BY FEBRUARY 14, 2020.**

TITLE SPONSOR



PROCEEDS BENEFITING

