

A CONVERSATION ABOUT METABOLISM AND NUTRITION

HOSTED BY CAROL VAN ANDEL

EDUCATE
ADVOCATE
PARTICIPATE

NOVEMBER 13, 2019 | 11:30 AM–1:30 PM | VAN ANDEL INSTITUTE

IMPACT OF YOUR SPONSORSHIP

Signature special events such as A Conversation About Metabolism and Nutrition directly benefit Van Anadel Institute's cancer and Parkinson's disease research, as well as the Institute's innovative science education initiatives. Your support enables the Institute to build collaborative relationships with other leading organizations, establish clinical trials and make a lasting impact on the future of human health. The Institute is making a difference in areas including cancer, Parkinson's, metabolism and education.

Van Anadel Research Institute–Stand Up To Cancer (VARI–SU2C) Epigenetics Dream Team — New Clinical Trials for Cancer

The Van Anadel Research Institute–Stand Up To Cancer (VARI–SU2C) Epigenetics Dream Team continues to foster collaborations between several of the world's most respected research and clinical organizations in an effort to translate scientific discoveries into new standards of patient care.

This impressive team has established a number of clinical trials that might one day lead to new therapies for acute myeloid leukemia (AML), myelodysplastic syndrome (MDS) and chronic myelomonocytic leukemia (CMML), non-small cell lung cancer, bladder (urothelial) cancer and liver, pancreatic, bile duct and gallbladder cancers.

Currently, there are more than 500 people enrolled in clinical trials that were the result of this powerful collaborative partnership.

Appendix Identified as a Starting Point for Parkinson's Disease

In 2018, VAI scientists published a groundbreaking study outlining the role of the appendix as a potential starting point for Parkinson's disease.

Dr. Viviane Labrie, the study's senior author, and her colleagues discovered that the appendix serves as a major reservoir for alpha-synuclein proteins, which are closely linked with Parkinson's onset and progression. Scientists believe that this protein could travel from the appendix and the nerves in the gut to the brain via the body's longest nervous system pathway, the vagus nerve.

This study holds new and exciting clues regarding the origins of Parkinson's, how it progresses, and how it might be stopped using new, targeted therapies that target these proteins in the appendix and the gut.

QUESTIONS

For questions regarding sponsorship, please contact Sarah Rollman at 616.234.5712 or sarah.rollman@vai.org.

Understanding the Impact of Metabolism and Nutrition

Metabolism plays a central role in every aspect of human health and disease. That's why in 2018 the Institute launched the most comprehensive research program in metabolism and nutrition of its kind, aimed at developing scientifically-driven strategies for promoting health, and preventing and treating disorders such as cancer, Parkinson's and diabetes.

The new program connects metabolism, nutrition, epigenetics, immunology, and dozens of other fields, such as molecular biology, genetics, biochemistry, structural biology, imaging, diagnostic development and modeling.

Van Anadel Education Institute's Science on the Grand Conference

In 2019, more than 130 educators, school administrators and educational specialists visited the Institute for Van Anadel Education Institute's (VAEI) inaugural Science on the Grand conference. The two-day, teacher-focused event brought educational professionals from across the country to the Institute and gave them the opportunity to gain practical, purposeful new ways to incorporate inquiry-based science education instruction into their teaching.

Those in attendance collaborated with other educators, learned new ways to improve classroom culture and learned practical applications and new ways to create classrooms where curiosity, creativity and critical thinking thrive.



DONATE TODAY AT [VAI.ORG](http://vai.org)

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SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$10,000

EXCLUSIVE SPONSORSHIP AVAILABLE

- Five reserved tables at event (seats 50)
- Opportunity to give welcome remarks at the beginning of the event
- Full-page advertisement on the inside back cover of the event program
- Opportunity to provide promotional items to all 350 guests attending the event
- Company name or color logo on all the invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all promotional material to promote to the Grand Rapids community
- Company name or logo used in all print signage for the event
- Company name listed in VAI's Highlights of Hope donor newsletter
- Company name listed in VAI's Annual Report

GOLD SPONSOR \$5,000

SEVERAL AVAILABLE

- Three reserved tables at event (seats 30)
- Half-page advertisement on the back cover of the event program
- Opportunity to provide promotional items to all 350 guests attending the event
- Company name or color logo on all the invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all promotional material to promote to the Grand Rapids community
- Company name or logo used in all print signage for the event
- Company name listed in VAI's Highlights of Hope donor newsletter
- Company name listed in VAI's Annual Report

SILVER SPONSOR \$3,000

SEVERAL AVAILABLE

- Two reserved tables at event (seats 20)
- Quarter-page advertisement on the back cover of the event program
- Opportunity to provide promotional items to all 350 guests attending the event
- Company name or color logo on all the invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all promotional material to promote to the Grand Rapids community
- Company name or logo used in all print signage for the event
- Company name listed in VAI's Highlights of Hope donor newsletter
- Company name listed in VAI's Annual Report

COPPER SPONSOR \$1,500

SEVERAL AVAILABLE

- One reserved table at event (seats 10)
- Eighth-page advertisement on the back cover of the event program
- Company name or color logo on all the invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all promotional material to promote to the Grand Rapids community
- Company name or logo used in all print signage for the event
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WE WOULD LOVE TO SPONSOR AT THE FOLLOWING LEVEL:

—	PLATINUM SPONSOR	\$10,000
—	GOLD SPONSOR	\$5,000
—	SILVER SPONSOR	\$3,000
—	COPPER SPONSOR	\$1,500

PLEASE RETURN YOUR GIFT AND THIS COMPLETED FORM TO:

Van AnDEL Institute
c/o A Conversation About
Metabolism and Nutrition
333 Bostwick Ave. NE
Grand Rapids, MI 49503

or email your response along with a
high quality resolution logo file to
sarah.rollman@vai.org.
(Please provide .eps and .jpg file formats
in color and B/W if possible.)

For more information, please contact
Sarah Rollman at 616.234.5712.

Company Name _____
(as you would like it to appear in printed materials)

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

OUR CHECK IS ENCLOSED AND MADE PAYABLE TO
VAN ANDEL INSTITUTE.

PLEASE INVOICE US AT THE ABOVE ADDRESS.

Signature _____ Date _____



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