

A CONVERSATION ABOUT PEDIATRIC CANCER RESEARCH AND TREATMENT

EDUCATE
ADVOCATE
PARTICIPATE

HOSTED BY CAROL VAN ANDEL

NOVEMBER 14, 2018 | 11:30 AM-1:30 PM | VAN ANDEL INSTITUTE

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$10,000

EXCLUSIVE SPONSORSHIP AVAILABLE

- Five reserved tables at event (seats 50)
- Opportunity to give welcome remarks at the beginning of the event
- Full-page advertisement on the inside back cover of the event program
- Opportunity to provide promotional items to all 350 guests attending the event
- Company name or color logo on all the invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all promotional material to promote to the Grand Rapids community
- Company name or logo used in all print signage for the event
- Company name listed in VAI's Highlights of Hope donor newsletter
- Company name listed in VAI's Annual Report

GOLD SPONSOR \$5,000

SEVERAL AVAILABLE

- Three reserved tables at event (seats 30)
- Half-page advertisement on the back cover of the event program
- Opportunity to provide promotional items to all 350 guests attending the event
- Company name or color logo on all the invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all promotional material to promote to the Grand Rapids community
- Company name or logo used in all print signage for the event
- Company name listed in VAI's Highlights of Hope donor newsletter
- Company name listed in VAI's Annual Report

SILVER SPONSOR \$3,000

SEVERAL AVAILABLE

- Two reserved tables at event (seats 20)
- Quarter-page advertisement on the back cover of the event program
- Opportunity to provide promotional items to all 350 guests attending the event
- Company name or color logo on all the invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all promotional material to promote to the Grand Rapids community
- Company name or logo used in all print signage for the event
- Company name listed in VAI's Highlights of Hope donor newsletter
- Company name listed in VAI's Annual Report

COPPER SPONSOR \$1,500

SEVERAL AVAILABLE

- One reserved table at event (seats 10)
- Eighth-page advertisement on the back cover of the event program
- Company name or color logo on all the invites sent out to the Grand Rapids community
- Company name or logo listed on VAI's website
- Company name or logo displayed on plasma screens and auditorium main screen during the event
- Company name or logo used in all promotional material to promote to the Grand Rapids community
- Company name or logo used in all print signage for the event
- Company name listed in VAI's Highlights of Hope donor newsletter
- Company name listed in VAI's Annual Report

QUESTIONS

For questions regarding sponsorship, please contact Sarah Rollman at 616.234.5712 or sarah.rollman@vai.org.



100% TO RESEARCH, DISCOVERY & HOPE®

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