



# RUN FOR THE ROSES

HOPE ON THE HILL GALA 2018

OCTOBER 25, 2018

## SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR \$35,000

- 36 tickets to event and VIP party
- Name and logo prominently displayed at event
- Name and logo used in all event printed materials
- Prominent recognition throughout evening
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute
- Full-page black and white ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter
- Recognition in Hope on the Hill® Benefactors Society
- Opportunity to give remarks, taped or live, at Hope on the Hill Gala®

### ENTERTAINMENT SPONSOR \$25,000

- 26 tickets to event and VIP party
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Verbal recognition before stage time
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute
- Half-page black and white ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter
- Recognition in Hope on the Hill® Benefactors Society

### VIP PARTY SPONSOR \$15,000

- 16 tickets to event and VIP party
- Name and logo prominently displayed throughout the VIP party lounge
- Name and logo printed in invitation and program
- Verbal recognition during VIP party
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute
- Half-page black and white ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

### DIAMOND SPONSOR \$12,500

- 12 tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Reserved seating during entertainment
- Quarter-page black and white ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

### PLATINUM SPONSOR \$10,000

- 10 tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Quarter-page black and white ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

### GOLD SPONSOR \$7,500

- Eight tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Eighth-page black and white ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

### SILVER SPONSOR \$5,000

- Six tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter

### BRONZE SPONSOR \$3,000

- Four tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter

TITLE SPONSOR

PROCEEDS BENEFITING





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## SPONSORSHIP COMMITMENT

### WE WOULD LOVE TO SPONSOR AT THE FOLLOWING LEVEL:

- |  |                                 |
|--|---------------------------------|
| <u>SOLD</u> Title Sponsor \$35,000         | _____ Platinum Sponsor \$10,000 |
| <u>SOLD</u> Entertainment Sponsor \$25,000 | _____ Gold Sponsor \$7,500      |
| _____ VIP Party Sponsor \$15,000           | _____ Silver Sponsor \$5,000    |
| _____ Diamond Sponsor \$12,500             | _____ Bronze Sponsor \$3,000    |

COMPANY NAME \_\_\_\_\_  
*(As you would like it to appear in printed materials)*

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

Our check is enclosed and made payable to Van Andel Institute.

Please invoice us at the above address.

SIGNATURE \_\_\_\_\_

Please return your gift and this completed form to:

**Van Andel Institute**  
**c/o Hope on the Hill Gala®**  
**333 Bostwick Ave. NE**  
**Grand Rapids, MI 49503**

-or- Fax your response to **616.234.5713.**

Email your high quality resolution logo to [sarah.rollman@vai.org](mailto:sarah.rollman@vai.org).  
*(Please provide .eps and .jpg file formats in color and b/w if possible.)*

### MORE INFORMATION

Please contact Sarah Rollman at 616.234.5712.

TITLE SPONSOR



PROCEEDS BENEFITING

