



TITLE SPONSOR - \$25,000*

- 30 tickets to event and VIP party
- Opportunity to give remarks at event
- Name and logo included on all event signage
- Name and logo prominently displayed during event
- Name and logo printed on save-the-date, invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in *Highlights of Hope* newsletter**
- Full-page black and white ad featured in event program
- Complimentary valet parking

DIAMOND SPONSOR - \$10,000*

- 16 tickets to event and VIP party
- Name and logo included on valet parking signage
- Name and logo prominently displayed during event
- Name and logo printed on save-the-date, invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in *Highlights of Hope* newsletter**
- Half-page black and white ad featured in event program
- Complimentary valet parking

CRYSTAL SPONSOR - \$5,000*

- 10 tickets to event and VIP party
- Name and logo prominently displayed during event
- Name and logo printed on save-the-date, invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in *Highlights of Hope* newsletter**
- Half-page black and white ad featured in event program
- Complimentary valet parking

SNOWFLAKE SPONSOR - \$2,500*

- Eight tickets to event and VIP party
- Name and logo prominently displayed during event
- Name and logo printed on save-the-date, invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in *Highlights of Hope* newsletter**
- Quarter-page black and white ad featured in event program
- Complimentary valet parking

WINTER SPONSOR - \$1,000*

- Six tickets to event
- Name and logo prominently displayed during event
- Name and logo printed on invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in *Highlights of Hope* newsletter**
- Eighth-page black and white ad featured in event program
- Complimentary valet parking

EVENT CO-CHAIRS

Mark & Jen Bugge
George & Missy Sharpe

EVENT COMMITTEE

Sally Murdock
Matt Osterhaven
Ron Rutkowski
Alison Sheltroun



FOR MORE INFORMATION

Please Contact:
Sarah Rollman at 616.234.5712
or at Sarah.Rollman@vai.org

VAN ANDEL INSTITUTE

333 Bostwick Ave. NE
Grand Rapids MI 49503

[VAI.ORG](http://vai.org)

* When a media sponsor is secured, Winterfest event sponsors will be featured in articles and appreciation ads.

** *Highlights of Hope* is mailed to 3,000 of Van Andel Institute's top donors.



WE WOULD LOVE TO SPONSOR AT THE FOLLOWING LEVEL

- _____ Title Sponsor **\$25,000** _____ Snowflake Sponsor **\$2,500**
- _____ Diamond Sponsor **\$10,000** _____ Winter Sponsor **\$1,000**
- _____ Crystal Sponsor **\$5,000**

Company Name _____
(as you would like it to appear in printed materials)

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

- ___ Our check is enclosed and made payable to Van Andel Institute.
- ___ Please invoice us at the above address.

Email your high quality resolution logo to Sarah.Rollman@vai.org.
 (Please provide .eps and .jpg file formats in color and B/W if possible.)

PLEASE RETURN YOUR GIFT AND THIS COMPLETED FORM TO

Van Andel Institute
 c/o Winterfest Celebration
 333 Bostwick Ave. NE
 Grand Rapids, MI 49503
 or email your response to Sarah.Rollman@vai.org.

**FOR MORE INFORMATION,
 PLEASE CONTACT SARAH ROLLMAN
 AT 616.234.5712 OR AT SARAH.ROLLMAN@VAI.ORG.**

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