



## RESIDENTIAL SHOWROOMS SUPPORTING A VERY GOOD CAUSE

A FUNDRAISING EVENT TO  
BENEFIT VAN ANDEL INSTITUTE

SEPTEMBER 7, 2017

### SPONSOR OPPORTUNITIES

#### LUXE DESIGN SPONSOR | \$5,000

Multiple Sponsorships Available

- 36 tickets to event and VIP Party
- Name and logo prominently displayed during event
- Name and logo printed on all event marketing materials
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in VAI's *Highlights of Hope* newsletter
- Opportunity to place company item or marketing material in event swag bag
- Opportunity to give remarks at VIP Party

#### CONTEMPORARY DESIGN SPONSOR | \$2,500

Multiple Sponsorships Available

- 24 tickets to event and VIP Party
- Name and logo prominently displayed during event
- Name and logo featured on all e-marketing materials
- Name and logo printed on save-the-date, invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in VAI's *Highlights of Hope* newsletter
- Opportunity to place company item or marketing material in event swag bag

#### MODERN DESIGN SPONSOR | \$1,000

Multiple Sponsorships Available

- 12 tickets to event
- Name and logo prominently displayed during event
- Name and logo featured on all e-marketing materials
- Name and logo printed on save-the-date, invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in VAI's *Highlights of Hope* newsletter
- Opportunity to place company item or marketing material in event swag bag

#### INDUSTRIAL DESIGN SPONSOR | \$500

Multiple Sponsorships Available

- 6 tickets to event
- Name and logo prominently displayed during event
- Name and logo featured on all e-marketing materials
- Name and logo printed on invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in VAI's *Highlights of Hope* newsletter
- Opportunity to place company item or marketing material in event swag bag

PROCEEDS BENEFITING



[www.vai.org](http://www.vai.org)

THE 6TH FLOOR SHOWROOMS  
OF THE MERCHANDISE MART PRESENT



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6TH FLOOR SHOWROOMS | MERCHANDISE MART

## SPONSORSHIP COMMITMENT

WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL

\_\_\_\_\_ Luxe Design Sponsor | \$5,000

\_\_\_\_\_ Contemporary Design Sponsor | \$2,500

\_\_\_\_\_ Modern Design Sponsor | \$1,000

\_\_\_\_\_ Industrial Design Sponsor | \$500

Company Name \_\_\_\_\_  
(as you would like it to appear in printed materials)

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Our check is enclosed and made payable to Van Andel Institute.

Please invoice us at the above address.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### PLEASE RETURN YOUR GIFT AND THIS COMPLETED FORM TO

Van Andel Institute  
c/o Designs on a Cure  
333 Bostwick Ave. NE  
Grand Rapids, MI 49503

Email your high quality resolution logo to  
Sarah Rollman at Sarah.Rollman@vai.org  
(please provide .eps and .jpg file formats in  
color and B/W if possible).

or fax your response to 616.234.5713.

For more information, please contact  
Sarah Rollman at 616.234.5712.

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