



2017 SPONSORSHIP OPPORTUNITIES

VIP PARTY SPONSOR | \$10,000

Multiple sponsorships available

- 16 tickets to the event, including VIP seating in the first and second rows
- VIP reception and meet and greet with designers of Creatures of the Wind
- Opportunity to give remarks during the VIP Party
- Company name and logo prominently displayed throughout VAI during event
- Company name and logo used on all event print materials
- Opportunity to display company information, banner or both at event
- Opportunity to include company item in 450 guest gift bags
- Company name and logo featured on VAI's website with a link to sponsor's company website
- Company name listed in VAI's annual report
- Company name included in VAI's *Highlights of Hope* newsletter mailed to more than 4,000 VAI donors

VINTAGE SPONSOR | \$5,000

Multiple sponsorships available

- 12 tickets to the event, including VIP seating in the first and second rows
- VIP reception and meet and greet with designers of Creatures of the Wind
- Company name and logo prominently displayed throughout VAI during event
- Company name and logo used on all event print materials
- Opportunity to display company information, banner or both at event
- Opportunity to include company item in 450 guest gift bags
- Company name and logo featured on VAI's website with a link to sponsor's company website
- Company name listed in VAI's annual report
- Company name included in VAI's *Highlights of Hope* newsletter mailed to more than 4,000 VAI donors

RUNWAY SPONSOR | \$3,000

Multiple sponsorships available

- Eight tickets to the event, including VIP seating in the first and second rows
- VIP reception and meet and greet with designers of Creatures of the Wind
- Company name and logo prominently displayed throughout VAI during event
- Company name and logo used on all event print materials
- Company name and logo featured on VAI's website with a link to sponsor's company website
- Company name listed in VAI's annual report
- Company name included in VAI's *Highlights of Hope* newsletter mailed to more than 4,000 VAI





OCTOBER 12, 2017

2017 SPONSORSHIP COMMITMENT

WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL

_____ VIP Party Sponsor | \$10,000 _____ Vintage Sponsor | \$5,000

_____ Runway Sponsor | \$3,000

Company Name _____
(as you would like it to appear in printed materials)

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

Our check is enclosed and made payable to Van Andel Institute.

Please invoice us at the above address.

Signature _____ Date _____

PLEASE RETURN YOUR GIFT AND THIS COMPLETED FORM TO

Van Andel Institute
 c/o Couture for a Cure
 333 Bostwick Ave. NE
 Grand Rapids, MI 49503

Email your high quality resolution logo to Sarah Rollman at Sarah.Rollman@vai.org (please provide .eps and .jpg file formats in color and B/W if possible).

or fax your response to: 616.234.5713

For more information, please contact Sarah Rollman at 616.234.5712.

