

THURSDAY  
JUNE 8, 2017  
CRESCENT PARK



## IMPACT OF YOUR SPONSORSHIP

Signature special events such as Around the World directly benefit Van Andel Institute's cancer and Parkinson's disease research, as well as the Institute's cutting-edge science education initiatives. Your support provides the Institute with new opportunities to build collaborative relationships with leading research organizations, establish necessary clinical trials and make a lasting impact on the future of human health.

### COLLABORATIVE PARTNERSHIPS

Collaborative partnerships with national and international organizations continue to have a profound impact on the Institute's biomedical research initiatives. The Van Andel Research Institute–Stand Up To Cancer Epigenetics Dream Team and the Institute's partnership with the UK-based research charity, The Cure Parkinson's Trust, help move life-changing therapies from the lab to the clinic.

### CANCER

The Van Andel Research Institute–Stand Up To Cancer Epigenetics Dream Team is a paradigm-shifting, collaborative effort that brings together leading scientists, physicians and pharmaceutical companies to compete against cancer rather than each other. In 2016, the team launched four clinical trials to investigate potentially life-changing therapies for metastatic colorectal cancer, myelodysplastic syndrome, chronic myelomonocytic leukemia and acute myeloid leukemia.

### PARKINSON'S DISEASE

MSDC-0160, an investigational drug originally developed to treat type 2 diabetes, is being readied for clinical trials after demonstrating the ability to impede Parkinson's disease progression in laboratory models.

If successful in future trials, MSDC-0160 could be the world's first therapy to treat the underlying disease and slow its progression—potentially improving quality of life and preventing the occurrence of falls and cognitive decline.

VARI is working closely with The Cure Parkinson's Trust, which helped fund the study, and Kalamazoo-based Metabolic Solutions Development Company, which developed the drug, to address regulatory issues and obtain funding to organize the trial. No date or location has yet been determined.

Another diabetes drug, exenatide, and a respiratory drug, ambroxol, also have shown promising early results for slowing Parkinson's progression and are already being studied in the clinic as part of the Linked Clinical Trials initiative, a joint effort between The Cure Parkinson's Trust and the Institute.

### SCIENCE EDUCATION

In 2016, Van Andel Education Institute worked directly with 800 students and more than 1,200 teachers in West Michigan. Since its launch in April 2015, 3,000 teachers have signed up to use NexGen Inquiry®, the Institute's online, inquiry-based science education platform. The innovative, interactive resource serves as a digital science journal where teachers and students can conduct experiments, record and analyze data, and share hypotheses. Since the product's launch, more than 70,000 teacher assignments have been issued through this groundbreaking platform.

These recent initiatives and accomplishments are possible because of the efforts of a dedicated, passionate donor and sponsor community. Thank you for your interest in Van Andel Institute's mission and supporting this signature special event.

**DONATE TODAY AT [WWW.VAI.ORG](http://WWW.VAI.ORG)**

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# AROUND *The* WORLD®

An Epicurean Adventure



THURSDAY, JUNE 8, 2017 AT CRESCENT PARK

## SPONSORSHIP OPPORTUNITIES

*Exclusive*

### **FINE FOOD & WINE SPONSOR // \$5,000\***

- 30 tickets to event
- Name and logo prominently displayed during event
- Name and logo printed on save-the-date, invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in Highlights of Hope newsletter\*\*

*Multiple Available*

### **CHAMPAGNE SPONSOR // \$2,500\***

- 16 tickets to event
- Name and logo prominently displayed during event
- Name and logo printed on save-the-date, invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in Highlights of Hope newsletter\*\*

*Multiple Available*

### **CHARDONNAY SPONSOR // \$1,000\***

- 8 tickets to event
- Name and logo prominently displayed during event
- Name and logo printed on save-the-date, invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in Highlights of Hope newsletter\*\*

*Multiple Available*

### **PINOT NOIR SPONSOR // \$500\***

- 4 tickets to event
- Name and logo prominently displayed during event
- Name and logo printed on invitation and program
- Name and logo featured on Van Andel Institute's website
- Name listed in event recap in Highlights of Hope newsletter\*\*

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\* When we secure a media sponsor, Around the World event sponsors will also be featured in any articles or thank-you ads that our media sponsor produces.

\*\* Highlights of Hope is mailed to 4,000 of Van Andel Institute's top donors.



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## SPONSORSHIP COMMITMENT

### WE WOULD LOVE TO SPONSOR AT THE FOLLOWING LEVEL:

- FINE FOOD & WINE SPONSOR // \$5,000     CHAMPAGNE SPONSOR // \$2,500  
 CHARDONNAY SPONSOR // \$1,000     PINOT NOIR SPONSOR // \$500

COMPANY NAME \_\_\_\_\_  
(As you would like it to appear in printed materials)

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

Our check is enclosed and made payable to Van Andel Institute.

Please invoice us at the above address.

SIGNATURE \_\_\_\_\_

Email your high resolution logo to sarah.rollman@vai.org. (Please provide .eps and .jpg file formats in color and b/w if possible.)

#### PLEASE RETURN YOUR GIFT AND THIS COMPLETED FORM TO:

Van Andel Institute  
c/o Around the World  
333 Bostwick Ave NE  
Grand Rapids, MI 49503

Or fax your response to  
616.234.5713.

#### More Information

Please contact Sarah Rollman at 616.234.5712.

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