



the GAMES PEOPLE PLAY

HOPE ON THE HILL GALA  2017

THURSDAY, OCTOBER 26, 2017 | VAN ANDEL INSTITUTE

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR \$35,000

- 36 tickets to event and VIP party
- Name and logo prominently displayed at event
- Name and logo used in all event printed materials
- Recognition on VAI's website and in Highlights of Hope newsletter
- Prominent recognition throughout evening
- Reserved seating during entertainment
- Private lunch and tour of Van Anandel Institute
- Full-page black and white ad featured in event program
- Recognition in Hope on the Hill[®] Benefactors Society
- Opportunity to give remarks, taped or live, at Hope on the Hill Gala[®]

ENTERTAINMENT SPONSOR \$25,000

- 26 tickets to event and VIP party
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Verbal recognition before stage time
- Reserved seating during entertainment
- Half-page black and white ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter
- Recognition in Hope on the Hill[®] Benefactors Society

VIP PARTY SPONSOR \$15,000

- 16 tickets to event and VIP party
- Name and logo prominently displayed throughout the VIP party lounge
- Name and logo printed in invitation and program
- Verbal recognition during VIP party
- Reserved seating during entertainment
- Private lunch and tour of VAI
- Half-page black and white ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

DIAMOND SPONSOR \$12,500

- 12 tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Reserved seating during entertainment
- Quarter-page black and white ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

PLATINUM SPONSOR \$10,000

- 10 tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter
- Quarter-page black and white ad featured in event program

GOLD SPONSOR \$7,500

- Eight tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter
- Eighth-page black and white ad featured in event program

SILVER SPONSOR \$5,000

- Six tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter

BRONZE SPONSOR \$3,000

- Four tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter

TITLE SPONSOR



PROCEEDS BENEFITING





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SPONSORSHIP COMMITMENT

WE WOULD LOVE TO SPONSOR AT THE FOLLOWING LEVEL:

- SOLD** Title Sponsor \$35,000
- SOLD** Entertainment Sponsor \$25,000
- _____ VIP Party Sponsor \$15,000
- _____ Diamond Sponsor \$12,500
- _____ Platinum Sponsor \$10,000
- _____ Gold Sponsor \$7,500
- _____ Silver Sponsor \$5,000
- _____ Bronze Sponsor \$3,000

COMPANY NAME _____
(As you would like it to appear in printed materials)

CONTACT PERSON _____

ADDRESS _____

CITY / STATE / ZIP _____

PHONE _____ FAX _____ EMAIL _____

Our check is enclosed and made payable to Van Anadel Institute.

Please invoice us at the above address.

Please return your gift and this completed form to:
Van Anadel Institute
c/o Hope on the Hill Gala®
333 Bostwick Ave. NE
Grand Rapids, MI 49503

-or- Fax your response to **616.234.5713**.

SIGNATURE _____

Email your high quality resolution logo to sarah.rollman@vai.org.
(Please provide .eps and .jpg file formats in color and b/w if possible).

MORE INFORMATION

Please contact Sarah Rollman at 616.234.5712.

TITLE SPONSOR



PROCEEDS BENEFITING

