

Sponsorship Opportunities

9.18.17 | WUSKOWHAN PLAYERS CLUB



10th Annual
Van Andel Institute

Golf Outing

LUNCH SPONSOR \$7,500

Exclusive Sponsorship Only One Available

- Two foursomes and eight golfer gift packs
- Green sponsorship with logo on tee sign
- Company banner displayed at lunch
- Promotional material in golfer gift packs
- Lunch buffet, cocktails and dinner
- Company name and logo on all broadcast email announcements, all event signage, all event print materials, on VAI's website and featured in VAI's donor newsletter
- Lunch and tour at Van Andel Institute for eight
- Photo opportunity with celebrity speaker

RECEPTION SPONSOR \$5,000

Multiple Sponsorships Available

- Two foursomes and eight golfer gift packs
- Green sponsorship with logo on tee sign
- Company banner displayed at reception
- Promotional material in golfer gift packs
- Lunch buffet, cocktails and dinner
- Company name and logo on all broadcast email announcements, all event signage, all event print materials, on VAI's website and featured in VAI's donor newsletter

ON-COURSE FOOD & BEVERAGE SPONSOR \$5,000

Multiple Sponsorships Available

- Two foursomes and eight golfer gift packs
- Green sponsorship with logo on tee sign
- Company banner displayed at reception
- Promotional material in golfer gift packs
- Lunch buffet, cocktails and dinner

- Company name and logo on all broadcast email announcements, all event signage, all event print materials, on VAI's website and featured in VAI's donor newsletter

GOLF CART SPONSOR \$3,000

Multiple Sponsorships Available

- One foursome and four golfer gift packs
- Green sponsorship with logo on tee sign
- Lunch buffet, cocktails and dinner
- Signage featuring company name and logo on two golf carts
- Company name and logo on all event print materials, on VAI's website and featured in VAI's donor newsletter

PRIZE SPONSOR \$1,500

Multiple Sponsorships Available

- Four tickets to dinner
- Company color logo and website on tee sign prominently placed on the course
- Company logo on event signage
- Company name and logo on all event print materials, on VAI's website and featured in VAI's donor newsletter

TEE SPONSOR \$150

Multiple Sponsorships Available

- Company color logo and website on tee sign prominently placed on the course
- Company logo on event signage
- Company name and logo on all event print materials, on VAI's website and featured in VAI's donor newsletter

Title Sponsor



The Veldheer, Long, Mackay & Bernecker Group



We Would Love to Sponsor!

PLEASE SELECT A SPONSORSHIP LEVEL

SOLD
Title Sponsor \$20,000
Exclusive Sponsorship | Only One Available

SOLD
Lunch Sponsor \$7,500
Exclusive Sponsorship | Only One Available

SOLD
On-Course Food & Beverage Sponsor \$5,000
Multiple Sponsorships Available

Prize Sponsor \$1,500
Multiple Sponsorships Available

SOLD
Dinner Sponsor \$12,500
Exclusive Sponsorship | Only One Available

Reception Sponsor \$5,000
Multiple Sponsorships Available

Golf Cart Sponsor \$3,000
Multiple Sponsorships Available

Tee Sponsor \$150
Multiple Sponsorships Available

PLEASE RETURN
YOUR GIFT AND THIS
COMPLETED FORM TO

Van Andel Institute
c/o Golf Outing
333 Bostwick Ave. NE
Grand Rapids, MI 49503

or fax your response to
616.234.5713

Email your high quality resolution
logo to Sarah Rollman at
Sarah.Rollman@vai.org
(please provide .eps and .jpg file
formats in color and B/W if possible).

For more information, please contact
Sarah Rollman at 616.234.5712.

Title Sponsor



The Veldheer, Long, Mackay &
Bernecker Group

Company _____
(as you would like it to appear in printed materials)

Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

- Our check is enclosed and made payable to Van Andel Institute.
- Please invoice us at the above address.

Signature _____

Date _____

