



# SPONSORSHIP OPPORTUNITIES

THURSDAY, OCTOBER 27, 2016 | VAN ANDEL INSTITUTE

## TITLE SPONSOR \$35,000

- 36 tickets to event and VIP party
- Name and logo prominently displayed at event
- Name and logo used in all event printed materials
- Recognition on VAI's website and in Highlights of Hope newsletter
- Prominent recognition throughout evening
- Reserved seating during entertainment
- Private lunch and tour of Van Andel Institute (VAI)
- Full-page black and white ad featured in event program
- Recognition in Hope on the Hill® Benefactors Society
- Opportunity to give remarks, taped or live, at Hope on the Hill Gala®

## ENTERTAINMENT SPONSOR \$25,000

- 26 tickets to event and VIP party
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Verbal recognition before stage time
- Reserved seating during entertainment
- Half-page black and white ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter
- Recognition in Hope on the Hill® Benefactors Society

## VIP PARTY SPONSOR \$15,000

- 16 tickets to event and VIP party
- Name and logo prominently displayed throughout the VIP party lounge
- Name and logo printed in invitation and program
- Verbal recognition during VIP party
- Reserved seating during entertainment
- Private lunch and tour of VAI
- Half-page black and white ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

## DIAMOND SPONSOR \$12,500

- 12 tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Reserved seating during entertainment
- Quarter-page black and white ad featured in event program
- Recognition on VAI's website and in Highlights of Hope newsletter

## PLATINUM SPONSOR \$10,000

- 10 tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter
- Quarter-page black and white ad featured in event program

## GOLD SPONSOR \$7,500

- Eight tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter
- Eighth-page black and white ad featured in event program

## SILVER SPONSOR \$5,000

- Six tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter

## BRONZE SPONSOR \$3,000

- Four tickets to event
- Name and logo prominently displayed at event
- Name and logo printed in invitation and program
- Recognition on VAI's website and in Highlights of Hope newsletter

TITLE SPONSOR



PROCEEDS BENEFITING





# SPONSORSHIP COMMITMENT

THURSDAY, OCTOBER 27, 2016 | VAN ANDEL INSTITUTE

## WE WOULD LOVE TO SPONSOR AT THE FOLLOWING LEVEL:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> <b>SOLD</b> Title Sponsor \$35,000         | <input type="checkbox"/> Platinum Sponsor \$10,000 |
| <input checked="" type="checkbox"/> <b>SOLD</b> Entertainment Sponsor \$25,000 | <input type="checkbox"/> Gold Sponsor \$7,500      |
| <input type="checkbox"/> VIP Party Sponsor \$15,000                            | <input type="checkbox"/> Silver Sponsor \$5,000    |
| <input type="checkbox"/> Diamond Sponsor \$12,500                              | <input type="checkbox"/> Bronze Sponsor \$3,000    |

COMPANY NAME \_\_\_\_\_  
*(As you would like it to appear in printed materials)*

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY / STATE / ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

Our check is enclosed and made payable to Van Andel Institute.

Please invoice us at the above address.

SIGNATURE \_\_\_\_\_

Please return your gift  
and this completed form to:  
**Van Andel Institute**  
c/o Hope on the Hill Gala®  
333 Bostwick Ave NE  
Grand Rapids, MI 49503

-or- Fax your response to **616.234.5713**.

Email your high quality resolution logo to [sarah.rollman@vai.org](mailto:sarah.rollman@vai.org).  
*(Please provide .eps and .jpg file formats in color and b/w if possible)*

## MORE INFORMATION

Please contact Sarah Rollman at 616.234.5712.

TITLE SPONSOR



PROCEEDS BENEFITING

