

Couture

FOR A CURE

2009 SPONSORSHIP OPPORTUNITIES

HAUTE COUTURE SPONSOR | \$15,000

- 40 tickets to the Couture for a Cure event
- Name and logo prominently displayed throughout VAI during event
- Name and logo used in all event printing
- Prominent recognition throughout the event
- Opportunity to give remarks at the event
- Reserved seating for 40 during fashion show
- 40 tickets to VIP reception after the show including a meet and greet with the designers
- Opportunity to have company display at the event
- Opportunity to place a company item or material in 350 guest gift bags
- Company name and color logo featured on VAI's website with a link to your website
- Company name listed in our annual report that is mailed to 4,000 of our donors
- Company name and logo listed in the event wrap-up article in our *Highlights of Hope* newsletter that is mailed to 4,000 of our donors

VINTAGE SPONSOR | \$5,000

- 15 tickets to the Couture for a Cure event
- Name and logo prominently displayed throughout VAI during event
- Name and logo used in all event printing
- Reserved seating for 15 during fashion show
- 15 tickets to VIP reception after the show including a meet and greet with the designers
- Opportunity to place a company item or material in 350 guest gift bags
- Company name and color logo featured on VAI's website with a link to your website
- Company name listed in our annual report that is mailed to 4,000 of our donors
- Company name and logo listed in the event wrap-up article in our *Highlights of Hope* newsletter that is mailed to 4,000 of our donors

HIP & TRENDY SPONSOR | \$1,500

- 10 tickets to the Couture for a Cure event
- Name and logo prominently displayed throughout VAI during event
- Name and logo used in all event printing
- Reserved seating for 10 during fashion show
- Opportunity to place a company item or material in 350 guest gift bags
- Company name and color logo featured on VAI's website with a link to your website
- Company name listed in our annual report that is mailed to 4,000 of our donors
- Company name and logo listed in the event wrap-up article in our *Highlights of Hope* newsletter that is mailed to 4,000 of our donors

OCTOBER 21, 2009 • 6:00-8:00pm

Enjoy a fabulous fashion presentation by Leigh's and designers Brian Wolk and Claude Morais of Ruffian. All proceeds benefit Van Andel Institute.



Van Andel Institute®