

The 8th Annual CELEBRATION OF HOPE

October 23, 2008 | DeVos Place

2008 Sponsorship Opportunities

Title Sponsor | \$35,000

- 35 Tickets to Event and VIP Party
- Name and Logo Prominently Displayed at Event
- Name and Logo used in all event printing
- Recognition on VAI's Website & Highlights of Hope Newsletter
- Prominent Recognition throughout evening
- Reserved Seating during Entertainment
- Private Lunch & Tour of Van Andel Institute
- Invitation to Sponsor Thank You Reception
- Name and Logo in all Print Media Advertisements
- One-Year Grand Membership in the Hope on the Hill Council
- Recognition in Hope on the Hill Benefactors Society

Entertainment Sponsor | \$25,000

- 25 Tickets to Event and VIP Party
- Name and Logo Prominently Displayed at Event
- Name and Logo in Invitation and Program
- Verbal Recognition before Stage Time
- Reserved Seating during Entertainment
- Recognition on VAI's Website & Highlights of Hope Newsletter
- Invitation to Sponsor Thank You Reception
- Name and Logo in all Print Media Advertisements
- One-Year Grand Membership in the Hope on the Hill Council
- Recognition in Hope on the Hill Benefactors Society

VIP Party Sponsor | \$15,000

- 15 Tickets to Event and VIP Party
- Name and Logo Prominently Displayed throughout the VIP party lounge
- Name and Logo Printed in Invitation and Program
- Verbal Recognition during VIP Party
- Reserved Seating during Entertainment
- Private Lunch & Tour of Van Andel Institute
- Invitation to Sponsor Thank You Reception
- Name and Logo in all Print Media Advertisements
- Recognition on VAI's website & Highlights of Hope Newsletter
- One-Year Grand Membership in the Hope on the Hill Council

Diamond Sponsor | \$12,500

- 12 Tickets to Event
- Name and Logo Prominently Displayed at Event
- Name and Logo Printed in Invitation and Program
- Reserved Seating during Entertainment
- Invitation to Sponsor Thank You Reception
- Name and Logo in all Print Media Advertisements
- Recognition on VAI's Website & Highlights of Hope Newsletter
- One-Year Grand Membership in the Hope on the Hill Council

Platinum Sponsor | \$10,000

- 10 Tickets to Event
- Name and Logo Prominently Displayed at Event
- Name and Logo Printed in Invitation and Program
- Recognition on VAI's Website & Highlights of Hope Newsletter
- Invitation to Sponsor Thank You Reception
- Name and Logo in all Print Media Advertisements
- One-Year Grand Membership in the Hope on the Hill Council

Gold Sponsor | \$7,500

- 8 Tickets to Event
- Name and Logo Prominently Displayed at Event
- Name and Logo Printed in Invitation and Program
- Recognition on VAI's Website & Highlights of Hope Newsletter
- Invitation to Sponsor Thank You Reception
- One-Year Name and Logo in all Print Media Advertisements
- Patron Membership in the Hope on the Hill Council

Silver Sponsor | \$5,000

- 6 Tickets to Event
- Name and Logo Prominently Displayed at Event
- Name and Logo Printed in Invitation and Program
- Recognition on VAI's website & Highlights of Hope Newsletter
- Invitation to Sponsor Thank You Reception
- Name and Logo in all Print Media Advertisements
- Year Patron Membership in the Hope on the Hill Council

Bronze Sponsor | \$2,500

- 4 Tickets to Event
- Name and Logo Prominently Displayed at Event
- Name and Logo Printed in Invitation and Program
- Recognition on VAI's Website & Highlights of Hope Newsletter
- Invitation to Sponsor Thank You Reception
- Name and Logo in all Print Media Advertisements
- One-Year Bronze Membership in the Hope on the Hill Council



CELEBRATION OF HOPE